

SLEEPER

GLOBAL HOTEL DESIGN

NOVEMBER | DECEMBER 2016



Principal

Barry Sternlicht's new hotel group makes its debut in Manchester

Il Sereno

Patricia Urquiola brings contemporary architecture to the shores of Lake Como

AHEAD

Announcing the new global celebration of hospitality experience and design



Hotel Russell

L O N D O N

EPR Architects has been appointed as lead designer, working with Tara Bernerd & Partners and Russell Sage Studio, on the extensive renovation of the iconic Hotel Russell.

Situated on Russell Square in London, the historic Grade II*-listed building was originally designed by renowned architect Charles Fitzroy Doll, and was one of the first purpose-built hotels in London with en-suite bathrooms. The 370-key building is distinctively clad in decorative *thé-au-lait* terracotta, and is a rare example of late-Victorian, renaissance-style architecture.

The new-look Hotel Russell is set to combine the rich heritage of the original property with modern touches, through a contemporary design scheme that incorporates the history of the building. The refurbishment will involve the complete renovation of guestrooms

and suites, plus a new reception area, lobby lounge with double-height gallery, fitness facilities and conference and meeting space. Elsewhere the renovation will see the reintroduction of the Palm Court, as well as a new all-day restaurant, bar and café.

Listed and detailed planning consent for the scheme has been granted and work will begin in Q2 2017, with a planned completion before the end of the year.

Hotel Russell will join the 40 UK landmark buildings that make up The Principal Hotel Company, founded by Barry Sternlicht and officially launched at Principal Manchester in November 2016. It follows the acquisition of Principal Hayley by Starwood Capital Group in 2013, and the subsequent purchase of De Vere Venues, Four Pillars, The Townhouse Collection and some additional individual strategic assets.